WHY BUY NEW

# A NEW BUILD HOME WILL HELP YOU SAVE YOUR ENGY



# NEW IS GREENER AND CHEAPER! WHY BUYING A NEW HOME WILL SAVE YOU MONEY WHILE HELPING TO PROTECT THE ENVIRONMENT

When you're thinking about buying a home, it's never just the initial price of the property that you've got to take into consideration. Removal costs, legal fees and stamp duty are just some of the other costs that you'll likely have to bear in mind.

You'll also have to consider running costs in the future.

Buying a new build home means you'll be getting an exceptionally high quality home built to the latest exacting building standards. This means your home will not only stand the test of time, but will actually end up saving you a lot of money every year.

# NEW IS GREENER AND CHEAPER

We're working hard to reduce the size of the carbon footprint we leave on the planet when we develop sites for new homes, with the introduction of new Scottish Government Building Standards resulting in a 75% reduction on carbon emission levels compared to 1990 levels.

This is achieved through a combination of innovative design and using the most modern materials available, for example installing boilers that only give you hot water when you need it, fitting modern double glazing, using quality insulation in the roof and walls, and by

creating sophisticated water drainage systems.

The benefits are not only keeping you warmer in winter, but also saving you money on your utility bills every year.

In addition, new homes use a series of innovative designs that mean on average they use 30%\* less water than older properties.

### SO, WHAT'S IT WORTH TO ME?

Research has found that new homes are roughly 50% cheaper to run per year than the equivalent Victorian house. That could mean an annual saving of £440 for a 1-bed ground floor flat, and £1,410 for a 4-bed detached house.

## WHY BUYING NEW IS CHEAPER AND GREENER







DOUBLE GLAZED WINDOWS & DOORS



EFFICIENT BOILERS



WATER SAVING SYSTEM



QUALITY INSULATION

\*According to the Consumer Council for Water, the average person uses 149 litres of water every day.



